



"The Barcelona Summit: Just more Business!!"

The Barcelona Summit will be hosting her second conference in February 2010. Meeting industry needs and following economic necessity we expect to kickstart your new European business year.

After fulfilling our initial expectations with the inaugural summit (300+ participants from 26 countries) we have again set our goals at a premium level (450 participants from 30 countries) so as to ensure the most international and efficient European convention for our sponsors, exhibitors and participants.

In these challenging economic times we know what our clients want from a trade show; an efficient show programme, fantastic networking events and new business opportunities that matter.

To meet your demands and expand your business opportunities the Barcelona Summit Management Team is solely focussed on bringing exciting new clients/partners to your table. **ALL** of our time is dedicated to market research, webmaster head hunting programs and identifying new business initiatives for YOU!

You can expect the best from us in February:

- More Participants
- More Countries
- More Webmasters
- More Affiliates
- More Networking Opportunities
- More Company Exposé Time

You can also expect:

- Improved Sponsorship Packages (at the same price)
- Private Webmaster Lunches
- Even More Efficiency
- Added Focus on Market Convergence Opportunities

and to top it all off

- **A SPECTACULAR F.C. BARCELONA HOSPITALITY PROGRAMME**

Our mission statement is simple: "We are dedicated to bringing you new business".

Andreas Bischoff S.L., Paseo de Colon 5, 2-2, 08002 Barcelona. Tel. +34 667 589 110,
email: sales@thebarcelonasummit.com, NIF B65077026

THE BARCELONA SUMMIT 2010



SUPERSIZED COUNTRY WEBMASTER & AFFILIATE SPONSORSHIP PACKAGE

€ 14.999,-

- Luxury lounge at convention (20 m2)
- Preferred "Mix & Meet" position
- 7 entrance tickets
- **+ 5 webmasters/affiliates according to your criteria (see last 2 pages of this document)**
- Private lunch with your 5 webmasters/affiliates (total 7 persons)
- 4 invitations to The Barcelona Summit Sponsorship Appreciation Lunch
- Right of first refusal large banner positions (maximum 5 positions)
- Prominent logo placement at registration/entry
- Logo in official show guide
- 2 Bag inserts
- Full page Company Exposé on TBS website (until 28 February 2010)
- Prominent logo placement on:
 - TBS homepage
 - Sponsor wall at the show
- Private lounge at "FLAMENCO IMPRESSIONS" and "WHITE NIGHTS" parties
- Prominent logo placement at "FLAMENCO IMPRESSIONS" and "WHITE NIGHTS" parties

20% DISCOUNT ON F.C. BARCELONA PALLADIUM HOSPITALITY PACKAGE

(Not included in package price. See addendum)

Package includes

- 5 or 10 VIP Tickets F.C. Barcelona game
- 1 hour open bar pre-game in Nou Camp VIP lounge
- Transport to and from the stadium
- Seat branding included or F.C. Barcelona shirt with your company name
- Large hospitality branding on website & webmaster mailings

Your supersized sponsorship entitles you to a 20% discount on all additional A La Carte & Party Sponsorships

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DIAMOND COUNTRY WEBMASTER & AFFILIATE SPONSORSHIP PACKAGE

€ 9.999,-

- Luxury lounge at convention (15 m2)
- Prominent "Mix & Meet" position
- 5 entrance tickets
- **+ 3 webmasters/affiliates according to your criteria (see last 2 pages of this document)**
- Private lunch with your 3 webmasters/affiliates (total 5 persons)
- 3 invitations to The Barcelona Summit Sponsorship Appreciation Lunch
- Prominent large banner positions (maximum 3 positions)
- Prominent logo placement at registration/entry
- Logo in official show guide
- 2 Bag inserts
- Full page Company Exposé on TBS website (until 28 February 2010)
- Prominent logo placement on:
 - TBS homepage
 - Sponsor wall at the show
- Private lounge at either "FLAMENCO IMPRESSIONS" or "WHITE NIGHTS" parties

15% DISCOUNT ON F.C. BARCELONA PALLADIUM HOSPITALITY PACKAGE

(Not included in package price. See addendum)

Package includes

- 5 or 10 VIP Tickets F.C. Barcelona game
- 1 hour open bar pre-game in Nou Camp VIP lounge
- Transport to and from the stadium
- Seat branding included or F.C. Barcelona shirt with your company name
- Large hospitality branding on website & webmaster mailings

Your Diamond sponsorship entitles you to a 15% discount on all additional A La Carte & Party Sponsorships

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PLATINUM COUNTRY WEBMASTER & AFFILIATE SPONSORSHIP PACKAGE

€ 7.499,-

- Luxury lounge at convention (10 m2)
- "Mix & Meet" position
- 3 entrance tickets
- + 2 webmasters/affiliates according to your criteria (see last 2 pages of this document)
- Private lunch with your 2 webmasters/affiliates (total 4 persons)
- 2 invitations to The Barcelona Summit Sponsorship Appreciation Lunch
- 2 large banner positions
- Logo in official show guide
- 1 Bag insert
- Full page Company Exposé on TBS website (until 28 February 2010)
- Prominent logo placement on:
 - TBS homepage
 - Sponsor wall at the show

10% DISCOUNT ON F.C. BARCELONA PALLADIUM HOSPITALITY PACKAGE

(Not included in package price. See addendum)

Package includes

- 5 or 10 VIP Tickets F.C. Barcelona game
- 1 hour open bar pre-game in Nou Camp VIP lounge
- Transport to and from the stadium
- Seat branding included or F.C. Barcelona shirt with your company name
- Large hospitality branding on website & webmasters mailings

Your Platinum sponsorship entitles you to a 10% discount on all additional A La Carte & Party Sponsorships

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BASIC COUNTRY WEBMASTER & AFFILIATE SPONSORSHIP PACKAGE

€ 4.999,-

- Luxury lounge at convention (6 m2)
- "Mix & Meet" position
- 2 entrance tickets
- 1 invitation to The Barcelona Summit Sponsorship Appreciation Lunch
- 1 large banner position
- Logo in official show guide
- 1 Bag insert
- Full page Company Exposé on TBS website (until 28 February 2010)
- Prominent logo placement on:
 - TBS homepage
 - Sponsor wall at the show

5% DISCOUNT ON F.C. BARCELONA PALLADIUM HOSPITALITY PACKAGE

(Not included in package price. See addendum)

Package includes

- 5 or 10 VIP Tickets F.C. Barcelona game
- 1 hour open bar pre-game in Nou Camp VIP lounge
- Transport to and from the stadium
- Seat branding included included or F.C. Barcelona shirt with your company name
- Large hospitality branding on website & webmaster mailings

Your Basic sponsorship entitles you to a 5% discount on all additional A La Carte & Party Sponsorships

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THE BARCELONA SUMMIT 2010



THE
BARCELONA
SUMMIT

FEBRUARY
19th to 21st
10 10

WELCOME TO BARCELONA SUMMIT
EUROPE'S LEADING B2B AND WEBMASTER CONFERENCE



F.C. BARCELONA PALLADIUM HOSPITALITY PACKAGE

To top of your sponsorship The Barcelona Summit has arranged an exceptional hospitality package to help you entertain your webmasters & affiliates. With a brilliant night out you can now be witness to the world's best football team. With Messi, Ibrahimovic, Iniesta and Xavi leading the way you will have a clear view from the special Barcelona Summit VIP section (100 seats) and enjoy a fantastic evening and cement those special business relationships.

Your hospitality package will include transport to and from the game plus 1 hour open bar pre-game.

ONLY 15 TICKETS LEFT!!!

PER 5 TICKETS

- SUPERSIZED SPONSORS (-20%) € 1.250,-
- DIAMOND SPONSORS (-15%) € 1.325,-
- PLATINUM SPONSORS (-10%) € 1.405,-
- BASIC SPONSORS (-5%) € 1.485,-
- NON-SPONSORS € 1.750,-

*For additional VIP tickets please contact marketing@thebarcelonasummit.com

ONLY 15 TICKETS LEFT!!!

See the world's best team during Europe's Premier B2B and Webmaster Conference!!!



Business is a Teamsport!!

ONLY 15 TICKETS LEFT!!!

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A la Carte & Party Sponsorships

➤ Lanyards	sold
➤ Badges	sold
➤ Exclusive Registration Sponsor + security wristbands	sold
Registration Banner Sponsor (maximum 2)	sold
➤ Room key sponsor	sold
➤ Welcome party Group sponsorship (maximum 3)	sold
• Includes personalized/branded drink tickets + logo projection	
➤ Exclusive Welcome Party Sponsorship	sold
• Includes personalized/branded drink tickets + logo projection	
➤ Network lunch 1 sponsorship (maximum 3)	€ 2.750,-
➤ Network lunch 2 sponsorship (maximum 3)	€ 2.750,-
➤ Speed networking sponsorship per session (3 in total, 2 left)	€ 1.750,-
• Exclusive: All 3	N/A
➤ NEW: Country Panel Co-Sponsorship (3 possible)	€ 750,-
• Exclusive	€ 1.750,-
➤ NEW: Topic related expert panels (i.e. mobile, VOD, etc.)	€ 750,-
• Exclusive	€ 1.750,-
➤ Open Bar Meet & Mix Group sponsorship (maximum 3)	€ 2.250,-
➤ Open Bar Meet & Mix Exclusive Sponsorship	€ 5.750,-
➤ Bag inserts	€ 950,-
➤ Official show bag with your logo (incl. ALL production costs)	sold
➤ Official show guide with your logo (exclusive)	sold
➤ Mini show guide with your logo (exclusive)	sold
➤ Elevator branding	on request
➤ Football bus sponsor + bus bag inserts	€ 2.750,-
➤ NEW: In-room welcome screens (including video messaging)	€ 2.750,-
➤ NEW: Porn Star Photo Workshop Co-Sponsor (3 available)	€ 750,-
• Exclusive	€ 1.750,-
➤ NEW: Folie Bergere™ models. Official Show Guides during the event	€ 2.500,-
• Body Painted in your design/wishes (excludes models & painting costs)	
➤ Online Banner on home page (120x60)	€ 950,-
➤ Coffee sponsorship (maximum 3)	€ 950,-
➤ Meet & Mix tables	€ 750,-
➤ NEW: Your Watermark on ALL FUBAR Photos for the industry magazines	€ 2.815,-
• Euro equivalent of US\$ 4.250,-	
➤ Table cover sponsorship (in combination with party sponsorships)	on request
➤ Party "FLAMENCO IMPRESSIONS" sponsorship	on request
➤ Party "WHITE NIGHTS" sponsorship	on request
➤ Full banner/branding packages	on request

Country Sponsorships entitle you to a 5, 10, 15 or 20 per cent discount!!

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TAILOR-MADE PACKAGES

It is of course entirely possible that you have some creative branding ideas that are not included in the above. We will always be delighted to hear from you about your ideas and possibilities. Every effort will be made to create a personalized sponsorship package that suits your needs and wishes. Contact us at marketing@thebarcelonasummit.com and we will be in touch with you within a moment's notice.

Country Sponsorship Packages + Webmaster(s)!

THE BARCELONA SUMMIT is dedicated to bringing the B2B and webmasters together. We have designed these unique sponsor packages to ensure the participation of important European webmasters. As a Platinum, Diamond or Supersized sponsor you may indicate which country preferences best suit your business goals.

With your sponsorship, you are **ENABLING WEBMASTERS** from countries of your choice to enter the show **FREE OF CHARGE**.

From September 1st on we will be targeting over 40 webmaster boards and marketing the Summit in an integrated campaign both in the online and offline advertising mediums of the adult entertainment industry.



To ensure that we attract top-flight webmasters, THE BARCELONA SUMMIT will carry out a careful screening process during our Webmaster Target Program. With this added focus we can guarantee that THE BARCELONA SUMMIT will again be a truly **PAN EUROPEAN** event!!

Please check the appropriate boxes below to indicate the country (ies) of your choice:

I WANT WEBMASTERS WITH TRAFFIC FROM!

- | | | |
|---|--------------------------------------|----------------------------------|
| <input type="checkbox"/> Austria | <input type="checkbox"/> Latvia | <input type="checkbox"/> Russia |
| <input type="checkbox"/> Belgium | <input type="checkbox"/> Lithuania | <input type="checkbox"/> Ukraine |
| <input type="checkbox"/> Bulgaria | <input type="checkbox"/> Luxemburg | <input type="checkbox"/> Belarus |
| <input type="checkbox"/> Cyprus | <input type="checkbox"/> Malta | <input type="checkbox"/> Turkey |
| <input type="checkbox"/> Czech Republic | <input type="checkbox"/> Netherlands | <input type="checkbox"/> Croatia |
| <input type="checkbox"/> Denmark | <input type="checkbox"/> Norway | <input type="checkbox"/> Other |
| <input type="checkbox"/> Estonia | <input type="checkbox"/> Portugal | _____ |
| <input type="checkbox"/> Finland | <input type="checkbox"/> Rumania | _____ |
| <input type="checkbox"/> France | <input type="checkbox"/> Slovakia | _____ |
| <input type="checkbox"/> Germany | <input type="checkbox"/> Slovenia | _____ |
| <input type="checkbox"/> Greece | <input type="checkbox"/> Spain | |
| <input type="checkbox"/> Hungary | <input type="checkbox"/> Sweden | |
| <input type="checkbox"/> Ireland | <input type="checkbox"/> U.K. | |

I would want webmasters with a minimum of _____ visitors per day (please stay within the bounds of reality)

MY TOP 3 NICHEs ARE:

1. _____
2. _____
3. _____



I want to sponsor more Webmaster(s)!

(ONLY IN COMBINATION WITH COUNTRY SPONSOR PACKAGES)

If you are intent on expanding your European business you may want to supplement your country sponsorship package with additional webmaster sponsoring. We will then target the designated countries taking into account your niches and traffic criteria.

I WANT MORE WEBMASTERS WITH TRAFFIC FROM!

- | | | |
|---|--------------------------------------|----------------------------------|
| <input type="checkbox"/> Austria | <input type="checkbox"/> Latvia | <input type="checkbox"/> Russia |
| <input type="checkbox"/> Belgium | <input type="checkbox"/> Lithuania | <input type="checkbox"/> Ukraine |
| <input type="checkbox"/> Bulgaria | <input type="checkbox"/> Luxemburg | <input type="checkbox"/> Belarus |
| <input type="checkbox"/> Cyprus | <input type="checkbox"/> Malta | <input type="checkbox"/> Turkey |
| <input type="checkbox"/> Czech Republic | <input type="checkbox"/> Netherlands | <input type="checkbox"/> Croatia |
| <input type="checkbox"/> Denmark | <input type="checkbox"/> Norway | <input type="checkbox"/> Other |
| <input type="checkbox"/> Estonia | <input type="checkbox"/> Portugal | _____ |
| <input type="checkbox"/> Finland | <input type="checkbox"/> Rumania | _____ |
| <input type="checkbox"/> France | <input type="checkbox"/> Slovakia | _____ |
| <input type="checkbox"/> Germany | <input type="checkbox"/> Slovenia | _____ |
| <input type="checkbox"/> Greece | <input type="checkbox"/> Spain | |
| <input type="checkbox"/> Hungary | <input type="checkbox"/> Sweden | |
| <input type="checkbox"/> Ireland | <input type="checkbox"/> U.K. | |



CHOOSE THE NUMBER OF EXTRA WEBMASTERS FOR WHICH YOU WILL ACT AS AN OFFICIAL SPONSOR:

- | | |
|--|-----------|
| <input type="checkbox"/> 1 EXTRA WEBMASTER
(€ 490,- if you book before 1st of November) | € 650,- |
| <input type="checkbox"/> 2 EXTRA WEBMASTERS
(€ 950,- if you book before 1st of November) | € 1.250,- |
| <input type="checkbox"/> 3 EXTRA WEBMASTERS
(€1.350,- if you book before 1st of November) | € 1.750,- |